

Information & Application for Vendors

Are you interested in becoming a Vendor at the Central Coast Renaissance Festival? The Central Coast Renaissance Festival is a well-established Elizabethan-era Festival. Vendors with handmade crafts or period games, and food that complement our 16th century theme are welcome to apply. Please note that the categories of: Clothing & Costumes, Face Painting, Hair Braiding, Henna & Face Painting, Jewelry, and Weaponry are juried. Food booths are limited in variety and number of booths.

If you are interested in participating in the 35th Annual Central Coast Renaissance Festival, download and complete the 2019 Vendor Application. Please mail your application via USPS with the required documentation and fees. All directions are included in the application.

Criteria for Crafts:

It is the intention of the Festival to have the best handmade crafts and artisans. Crafts must compliment and blend with our 16th century theme. The artist selling the products must design, produce, and finish the products, or the production and finishing must be under direct control of the artist. All items to be displayed and sold must receive approval from the Vendor Coordinator. The festival will allow the sale of up to 25% non-artisan items. Please submit photographs, preferably in a digital format, of a good representation of items you wish to sell. Any portion of the product not of your design or work should be noted on your application. Please note that any photos or digital media sent will be kept on file and will not be returned.

Criteria for Food:

If you have something different and unique that you are selling, chances are you will get a spot in our festival. We try to make each food booth a different experience for the customers (not sausages at every booth!). Coffee and breakfast items are popular with the participants and allow the food vendors to make a little more than those just selling lunch items. Please submit a complete menu to the vendor coordinator.

Criteria for Games and Activities:

Presentation and context for your games should relate to the 16th century in a manner that evokes the theme of our event. Activities that are demonstrations should be interesting and educational at the same time. Games should be exciting, and, most of all, fun. Please describe your games in detail. Attach pictures or sketches. All games must have prizes. Please describe prizes on the application, as they need to be juried.

Three easy ways every Central Coast Renaissance Festival participant can provide great customer service and help create a memorable experience for the guests:

1. A guest asks you for directions. Don't just point; instead, have a map handy and point out the way on the map. If you can, escort the guest a bit of the way toward where they want to go.
2. Ask guests what they have seen today. Suggest a show or a favorite food to try.
3. Be willing to engage with playful guests. Compliment costumed guests; you'll make their day.

Remember: You and your customer service skills are all that differentiate us from every other summertime entertainment attraction competing for our guests and their dollars.